

**Remit Address:**

**WRC**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (202) 885-4000**  
**Billing:**

www.nbcwashington.com

**Billing Address:**

**CROSSROADS MEDIA, LLC**  
**Attention: Accounts Payable**  
**66 CANAL CENTER PLAZA**  
**SUITE 555**  
**ALEXANDRIA, VA 22314**

# INVOICE

DUPLICATE

Advertiser	CROSSROADS GRASSROOTS POLIC'	Invoice #	WN12090098
Product	Crossroads GPS	Invoice Date	09/30/12
Estimate Number	737	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/30/12
Station	WRC	Order #	322513
Account Executive	Kaitie Conway	Alt Order #	WOC10031449
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	09/24/12 - 10/01/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	02812
		Advertiser Ref	23242

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRC	News 4 @ 4:30a	430-5a								
					09/25/12 to 10/01/12	5x	1111--1				
	WRC			Tu	09/25/12	:30	4:56 AM	VASNTV08GPH	\$250.00		1
	WRC			W	09/26/12	:30	4:44 AM	VASNTV08GPH	\$250.00		2
	WRC			Th	09/27/12	:30	4:27 AM	VASNTV10GPH	\$250.00		3
	WRC			Su	09/30/12	:30	4:56 AM	VASNTV10GPH	\$250.00		4
2	WRC	5-6A NEWS4 @5AM	5A-6A								
					09/25/12 to 10/01/12	5x	1111--				
	WRC			Tu	09/25/12	:30	5:29 AM	VASNTV10GPH	\$800.00		1
	WRC			W	09/26/12	:30	5:43 AM	VASNTV10GPH	\$800.00		2
	WRC			Th	09/27/12	:30	5:14 AM	VASNTV10GPH	\$800.00		3
	WRC			F	09/28/12	:30	5:43 AM	VASNTV08GPH	\$800.00		4
3	WRC	6-7A NEWS4 @ 6AM	6A-7A								
					09/25/12 to 10/01/12	5x	1111--				
	WRC			Tu	09/25/12	:30	6:28 AM	VASNTV08GPH	\$1,800.00		1
	WRC			W	09/26/12	:30	6:23 AM	VASNTV08GPH	\$1,800.00		2
	WRC			Th	09/27/12	:30	6:23 AM	VASNTV08GPH	\$1,800.00		3
	WRC			F	09/28/12	:30	6:29 AM	VASNTV08GPH	\$1,800.00		4
4	WRC	7-9A TODAY SHOW	7A-9A								
					09/25/12 to 10/01/12	5x	1111--				
	WRC			Tu	09/25/12	:30	7:29 AM	VASNTV10GPH	\$2,500.00		1
	WRC			W	09/26/12	:30	8:58 AM	VASNTV10GPH	\$2,500.00		2
	WRC			Th	09/27/12	:30	8:27 AM	VASNTV10GPH	\$2,500.00		3
	WRC			F	09/28/12	:30	8:38 AM	VASNTV10GPH	\$2,500.00		4

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

## FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

## FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

**WRC**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (202) 885-4000**  
**Billing:**

www.nbcwashington.com

**Billing Address:**

**CROSSROADS MEDIA, LLC**  
**Attention: Accounts Payable**  
**66 CANAL CENTER PLAZA**  
**SUITE 555**  
**ALEXANDRIA, VA 22314**

# INVOICE

DUPLICATE

Advertiser	CROSSROADS GRASSROOTS POLIC'	Invoice #	WN12090098
Product	Crossroads GPS	Invoice Date	09/30/12
Estimate Number	737	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/30/12
Station	WRC	Order #	322513
Account Executive	Kaitie Conway	Alt Order #	WOC10031449
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	09/24/12 - 10/01/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	02812
		Advertiser Ref	23242

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WRC	9-10A TODAY SHOW 2	9A-10A								
				09/25/12 to 10/01/12	5x	11111--					
	WRC			Tu	09/25/12	:30	9:58 AM	VASNTV08GPH	\$800.00		1
	WRC			W	09/26/12	:00			<del>\$800.00</del>	See MG 5.6	2
				PREEMPT							
	WRC			Th	09/27/12	:00			<del>\$800.00</del>	See MG 22.6,22.7,22.8	3
				PREEMPT							
	WRC			F	09/28/12	:00			<del>\$800.00</del>	See MG 22.6,22.7,22.8	4
				PREEMPT							
6	WRC	10-11A TODAY SHOW 3	10A-11A								
				09/25/12 to 10/01/12	5x	11111--					
	WRC			Tu	09/25/12	:30	10:52 AM	VASNTV10GPH	\$600.00		1
	WRC			W	09/26/12	:30	10:29 AM	VASNTV08GPH	\$600.00		2
	WRC			Th	09/27/12	:30	10:28 AM	VASNTV08GPH	\$600.00		3
	WRC			F	09/28/12	:30	10:46 AM	VASNTV08GPH	\$600.00		4
7	WRC	News 4 Sat 6am 6-7a	6A-7A								
				09/24/12 to 09/30/12	1x	-----1-					
	WRC			Sa	09/29/12	:30	6:47 AM	VASNTV08GPH	\$800.00		1
8	WRC	Saturday Today 7-9a	7A-9A								
				09/24/12 to 09/30/12	1x	-----1-					
	WRC			Sa	09/29/12	:30	8:27 AM	VASNTV10GPH	\$1,400.00		1
9	WRC	News Sun 6-7a	6-7a								
				09/24/12 to 09/30/12	1x	-----1					
	WRC			Su	09/30/12	:30	6:39 AM	VASNTV10GPH	\$700.00		1

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

## FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

## FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

**WRC**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (202) 885-4000**  
**Billing:**

www.nbcwashington.com

**Billing Address:**

**CROSSROADS MEDIA, LLC**  
**Attention: Accounts Payable**  
**66 CANAL CENTER PLAZA**  
**SUITE 555**  
**ALEXANDRIA, VA 22314**

**INVOICE**

DUPLICATE

Advertiser	CROSSROADS GRASSROOTS POLIC'	Invoice #	WN12090098
Product	Crossroads GPS	Invoice Date	09/30/12
Estimate Number	737	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/30/12
Station	WRC	Order #	322513
Account Executive	Kaitie Conway	Alt Order #	WOC10031449
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	09/24/12 - 10/01/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	02812
		Advertiser Ref	23242

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	WRC	News Sun 7-8a	7-8a		09/24/12 to 09/30/12	1x	----- 1				
	WRC			Su	09/30/12	:30	7:10 AM	VASNTV08GPH	\$1,000.00		1
11	WRC	News 4 Sun 9-10a	9-10A		09/24/12 to 09/30/12	1x	----- 1				
	WRC			Su	09/30/12	:30	9:27 AM	VASNTV10GPH	\$1,200.00		1
12	WRC	11A-12P MIDDAY NEWS	11A-12P		09/25/12 to 10/01/12	5x	11111--				
	WRC			Tu	09/25/12	:30	11:21 AM	VASNTV08GPH	\$400.00		1
	WRC			W	09/26/12	:30	11:53 AM	VASNTV10GPH	\$400.00		2
	WRC			Th	09/27/12	:30	11:22 AM	VASNTV10GPH	\$400.00		3
	WRC			F	09/28/12	:30	11:49 AM	VASNTV10GPH	\$400.00		4
13	WRC	Access H Live 12-1p	12-1p		09/25/12 to 10/01/12	5x	11111--				
	WRC			Tu	09/25/12	:30	12:33 PM	VASNTV10GPH	\$300.00		1
	WRC			W	09/26/12	:00			<del>\$300.00</del>	See MG 22.6,22.7,22.8	2
	WRC			Th	09/27/12	:30	12:37 PM	VASNTV08GPH	\$300.00		3
	WRC			F	09/28/12	:30	12:24 PM	VASNTV08GPH	\$300.00		4
14	WRC	1-2P DAYS OF OUR LIVES	1P-2P		09/25/12 to 10/01/12	5x	11111--				
	WRC			Tu	09/25/12	:00			<del>\$350.00</del>	See MG 14.6,14.7,14.8,14.9	1
	WRC	News 4 @ 4:30a	430-5a	Tu	09/25/12	:30	4:39 AM	VASNTV10GPH	\$400.00	MG for 14.4,14.3,14.1,14.2	6

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

## FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

## FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

**WRC**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (202) 885-4000**  
**Billing:**

www.nbcwashington.com

**Billing Address:**

**CROSSROADS MEDIA, LLC**  
**Attention: Accounts Payable**  
**66 CANAL CENTER PLAZA**  
**SUITE 555**  
**ALEXANDRIA, VA 22314**

# INVOICE

DUPLICATE

Advertiser	CROSSROADS GRASSROOTS POLIC'	Invoice #	WN12090098
Product	Crossroads GPS	Invoice Date	09/30/12
Estimate Number	737	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/30/12
Station	WRC	Order #	322513
Account Executive	Kaitie Conway	Alt Order #	WOC10031449
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	09/24/12 - 10/01/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	02812
		Advertiser Ref	23242

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	WRC	1-2P DAYS OF OUR LIVES	1P-2P								
	WRC			W	09/26/12	:00			<del>\$350.00</del>	See MG 14.6,14.7,14.8,14.9	2
				PREEMPT							
	WRC			Th	09/27/12	:00			<del>\$350.00</del>	See MG 14.6,14.7,14.8,14.9	3
				PREEMPT							
	WRC	News 4 @ 4:30a	430-5a	Th	09/27/12	:30	4:56 AM	VASNTV08GPH	\$400.00	MG for 14.4,14.3,14.1,14.2	8
	WRC			F	09/28/12	:00			<del>\$350.00</del>	See MG 14.6,14.7,14.8,14.9	4
				PREEMPT							
	WRC	Am This Week	5-530a	Su	09/30/12	:30	5:16 AM	VASNTV08GPH	\$200.00	MG for 14.4,14.3,14.1,14.2	9
	WRC	News 4 @ 4:30a	430-5a	Su	09/30/12	:30	4:40 AM	VASNTV08GPH	\$400.00	MG for 14.4,14.3,14.1,14.2	7
15	WRC	Steve Harvey	2-3p								
				09/25/12 to 10/01/12	5x	11111--					
	WRC			Tu	09/25/12	:30	2:43 PM	VASNTV08GPH	\$300.00		1
	WRC			W	09/26/12	:30	2:52 PM	VASNTV10GPH	\$300.00		2
	WRC			Th	09/27/12	:30	2:54 PM	VASNTV10GPH	\$300.00		3
	WRC			F	09/28/12	:30	2:19 PM	VASNTV10GPH	\$300.00		4
16	WRC	Ellen	3P-4P								
				09/25/12 to 10/01/12	5x	11111--					
	WRC			Tu	09/25/12	:30	3:28 PM	VASNTV10GPH	\$600.00		1
	WRC			W	09/26/12	:30	3:24 PM	VASNTV08GPH	\$600.00		2
	WRC			Th	09/27/12	:30	3:21 PM	VASNTV08GPH	\$600.00		3
	WRC			F	09/28/12	:00			<del>\$600.00</del>	Credited	4
				PREEMPT							
17	WRC	4-5P NEWS4 @ 4PM	4P-5P								
				09/25/12 to 10/01/12	5x	11111--					

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

## FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

## FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

**WRC**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (202) 885-4000**  
**Billing:**

www.nbcwashington.com

**Billing Address:**

**CROSSROADS MEDIA, LLC**  
**Attention: Accounts Payable**  
**66 CANAL CENTER PLAZA**  
**SUITE 555**  
**ALEXANDRIA, VA 22314**

# INVOICE

DUPLICATE

Advertiser	CROSSROADS GRASSROOTS POLIC'	Invoice #	WN12090098
Product	Crossroads GPS	Invoice Date	09/30/12
Estimate Number	737	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/30/12
Station	WRC	Order #	322513
Account Executive	Kaitie Conway	Alt Order #	WOC10031449
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	09/24/12 - 10/01/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	02812
		Advertiser Ref	23242

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
17	WRC	4-5P NEWS4 @ 4PM	4P-5P								
	WRC			Tu	09/25/12	:30	4:38 PM	VASNTV08GPH	\$800.00		1
	WRC			W	09/26/12	:30	4:48 PM	VASNTV10GPH	\$800.00		2
	WRC			Th	09/27/12	:30	4:27 PM	VASNTV10GPH	\$800.00		3
	WRC			F	09/28/12	:30	4:39 PM	VASNTV08GPH	\$800.00		4
18	WRC	5-6P NEWS 4 @ 5PM	5P-6P								
				09/25/12 to 10/01/12	5x	11111--					
	WRC			Tu	09/25/12	:30	5:37 PM	VASNTV10GPH	\$1,400.00		1
	WRC			W	09/26/12	:30	5:34 PM	VASNTV08GPH	\$1,400.00		2
	WRC			Th	09/27/12	:30	5:21 PM	VASNTV08GPH	\$1,400.00		3
	WRC			F	09/28/12	:00			<del>\$1,400.00</del>	Credited	4
				PREEMPT							
19	WRC	6-7P NEWS4 @ 6PM	6P-7P								
				09/25/12 to 10/01/12	5x	11111--					
	WRC			Tu	09/25/12	:30	6:52 PM	VASNTV08GPH	\$1,800.00		1
	WRC			W	09/26/12	:30	6:41 PM	VASNTV10GPH	\$1,800.00		2
	WRC			Th	09/27/12	:30	6:36 PM	VASNTV10GPH	\$1,800.00		3
	WRC			F	09/28/12	:30	6:22 PM	VASNTV10GPH	\$1,800.00		4
20	WRC	7-730P NBC NIGHTLY NEWS	7P-730P								
				09/25/12 to 10/01/12	5x	11111--					
	WRC			Tu	09/25/12	:30	7:30 PM	VASNTV10GPH	\$7,500.00		1
	WRC			W	09/26/12	:30	7:00 PM	VASNTV08GPH	\$7,500.00		2
	WRC			Th	09/27/12	:30	6:59 PM	VASNTV08GPH	\$7,500.00		3
	WRC			F	09/28/12	:30	7:30 PM	VASNTV08GPH	\$7,500.00		4
21	WRC	630-7P NBC SA NIGHTLYNEWS	630-7P								

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

## FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

## FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

**WRC**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (202) 885-4000**  
**Billing:**

www.nbcwashington.com

**Billing Address:**

**CROSSROADS MEDIA, LLC**  
**Attention: Accounts Payable**  
**66 CANAL CENTER PLAZA**  
**SUITE 555**  
**ALEXANDRIA, VA 22314**

**INVOICE**

DUPLICATE

Advertiser	CROSSROADS GRASSROOTS POLIC'	Invoice #	WN12090098
Product	Crossroads GPS	Invoice Date	09/30/12
Estimate Number	737	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/30/12
Station	WRC	Order #	322513
Account Executive	Kaitie Conway	Alt Order #	WOC10031449
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	09/24/12 - 10/01/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	02812
		Advertiser Ref	23242

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
21	WRC	630-7P NBC SA NIGHTLYNEWS 630-7P									
	WRC				09/24/12 to 09/30/12	1x	-----1-				
				Sa	09/29/12	:00			<del>\$2,500.00</del>	See MG 21.2	1
					NA-PGM NOT SCHEDULED						
	WRC	GOLF RYDER CUP	8A-6P	Su	09/30/12	:30	4:59 PM	VASNTV08GPH	\$2,500.00	MG for 21.1 09/29	2
22	WRC	730-8P ACCESS HOLLYWOOD 730P-8P									
	WRC				09/25/12 to 10/01/12	5x	11111--				
	WRC			Tu	09/25/12	:30	7:54 PM	VASNTV08GPH	\$3,500.00		1
	WRC			W	09/26/12	:30	7:41 PM	VASNTV10GPH	\$3,500.00		2
	WRC			Th	09/27/12	:00			<del>\$3,500.00</del>	See MG 22.6,22.7,22.8	3
					PREEMPT						
	WRC			F	09/28/12	:00			<del>\$3,500.00</del>	See MG 22.6,22.7,22.8	4
					PREEMPT						
	WRC	11-1135p M-SU L NEWS	11P-1135P	F	09/28/12	:30	11:29 PM	VASNTV08GPH	\$4,200.00	MG for 13.2,15.5,5.4,22.3,5.3,22.4	6
	WRC	Late News (NFL)	1130P-1205a	Su	09/30/12	:30	12:16 AM	VASNTV08GPH	\$4,500.00	MG for 13.2,15.5,5.4,22.3,5.3,22.4	7
23	WRC	NFL Reg Season Non-Local 8P-1130P									
	WRC				09/24/12 to 09/30/12	1x	-----1				
				Su	09/30/12	:30	11:40 PM	VASNTV10GPH	\$20,000.00		1
24	WRC	11-1135p M-SU L NEWS	11P-1135P								
	WRC				09/25/12 to 10/01/12	7x	1111111				
	WRC			Tu	09/25/12	:30	11:20 PM	VASNTV10GPH	\$3,000.00		1
	WRC			W	09/26/12	:30	11:30 PM	VASNTV08GPH	\$3,000.00		2
	WRC			Th	09/27/12	:30	11:12 PM	VASNTV10GPH	\$3,000.00		3
	WRC			F	09/28/12	:30	11:23 PM	VASNTV10GPH	\$3,000.00		4
	WRC			Sa	09/29/12	:30	11:09 PM	VASNTV08GPH	\$3,000.00		5

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

## FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

## FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above



**Remit Address:**

**WRC**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (202) 885-4000**  
**Billing:**

www.nbcwashington.com

**Billing Address:**

**CROSSROADS MEDIA, LLC**  
**Attention: Accounts Payable**  
**66 CANAL CENTER PLAZA**  
**SUITE 555**  
**ALEXANDRIA, VA 22314**

# INVOICE

DUPLICATE

Advertiser	CROSSROADS GRASSROOTS POLIC'	Invoice #	WN12090098
Product	Crossroads GPS	Invoice Date	09/30/12
Estimate Number	737	Invoice Month	September 2012
		Invoice Period	08/27/12 - 09/30/12
Station	WRC	Order #	322513
Account Executive	Kaitie Conway	Alt Order #	WOC10031449
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	09/24/12 - 10/01/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11
		Agency Ref	02812
		Advertiser Ref	23242

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
24	WRC	11-1135p M-SU L NEWS	11P-1135P								
	WRC			Su	09/30/12	:00			<del>\$3,000.00</del>	See MG 24.8	6
				PREEMPT							
	WRC	Late News (NFL)	1130P-1205a	Su	09/30/12	:30	12:27 AM	VASNTV10GPH	\$3,000.00	MG for 24.6 09/30	8
25	WRC	1135-1237A TONIGHT SHOW	1135P-1237A								
					09/24/12 to 09/30/12	4x	- 1111 - -				
	WRC			Tu	09/25/12	:30	12:32 AM	VASNTV08GPH	\$950.00		1
	WRC			W	09/26/12	:30	12:20 AM	VASNTV10GPH	\$950.00		2
	WRC			Th	09/27/12	:30	12:00 AM	VASNTV08GPH	\$950.00		3
	WRC			F	09/28/12	:30	12:32 AM	VASNTV10GPH	\$950.00		4
26	WRC	11-1135p M-SU L NEWS	11P-1135P								
					09/24/12 to 09/30/12	1x	- TWTF - -				
	WRC			Sa	09/29/12	:30	11:28 PM	VASNTV10GPH	\$3,800.00		1

Aired Spots**76**

<u>Gross Total</u>	<b>\$145,000.00</b>	
<u>Agency Commission</u>	<b>\$21,750.00</b>	
<u>Net Amount Due</u>	<b>\$123,250.00</b>	<u>Payment Terms 30 Days</u>

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above